

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP AUG7/12 15.37
CHANGES *** WFTV-TV ****

REP. # _____ OFF. # 6556 SALESMAN # _____

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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(LCE)

1

DATE AUG 11 12 15.37

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1855											
12	S	1100A-1200N	30		\$800.00	8/13	8/14	1		M-TU	1
PROGRAM : ABC CON COM1: 1X PER DAY											

REP HEADLINE# 6261919 TRF# 325321
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 15.37
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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21	A		1135P-1205A	30		\$800.00	8/13	8/13	1		MON	1
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PROGRAM : NIGHTLINE

ORD COM1 : WE CAN OFFER

THIS IS A MAKE-GOOD FOR AUG13 ON LINE-12 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M2 OK'D BUY#12 MISSED:M-TU/1100A-1200N AUG13 30S \$800.00 (AUG7/12)

OFFER:MON/1135P-1205A AUG13 30S \$800.00 PLS ADVISE.

CMT:WE CAN OFFER

AUG/12 132300.00

CONTRACT TOTAL 132300.00
TOTAL SPOTS 58

MARKET TOTALS \$339,230 WFTV 39% WKMG 10% WESH 45% WOFL 6% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE